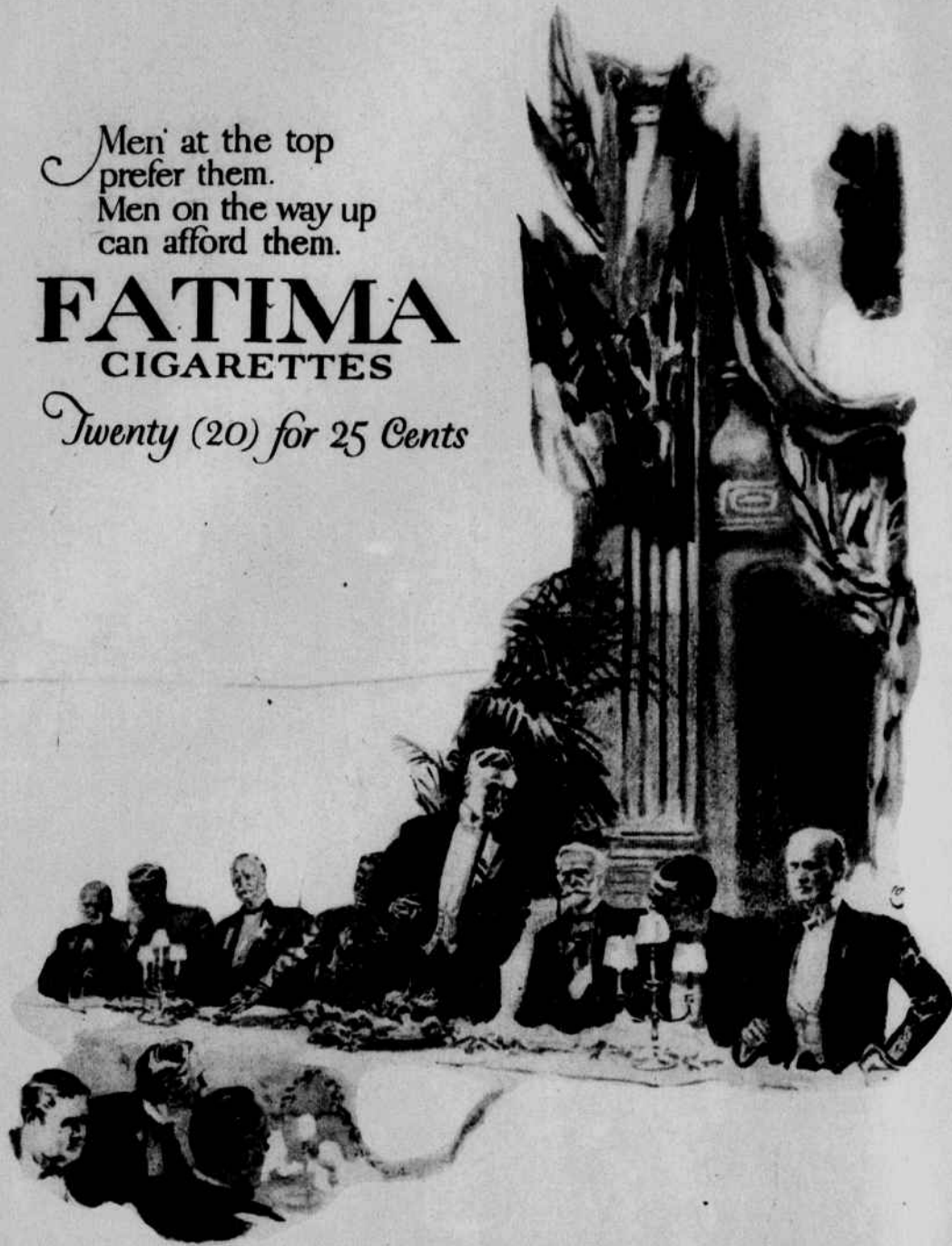


Men at the top  
prefer them.  
Men on the way up  
can afford them.

## FATIMA CIGARETTES

Twenty (20) for 25 Cents



## A New Treatment that Beautifies Your Complexion

Soften — Whiten — Cleanse in  
the Common Sense Way

The texture of your skin depends upon the size of the pores. These little pores are the natural exits of the oils that tiny glands beneath the skin manufacture to nourish the tissues and keep the skin soft and smooth.

The dust and dirt that the face is exposed to, settle in these little pores and clog them. If these impurities are allowed to remain they will enlarge the pores and irritate the skin. A muddy, greasy skin is simply one that can not breathe.



### What Does Angelus Lemon Cleansing Cream Do?

Angelus Lemon Cleansing Cream is made of soothing oil emollients and whitening lemon. It works deep into the pores where soap and water will not go. The soft cream assimilates the oil and dirt that has accumulated in the pores and removes it. Rub the dainty cream well into the skin with the tips of the fingers. Always rubbing outward and upward so that tired droopy lines are not encouraged. Then with a soft cloth remove the cleansing cream.

### Now that the Skin Can Breathe — Nourish the Tissues

Angelus Skin Food replaces all the natural oils that exposure, over-heated houses and frequent powderings have drawn out of the skin. Without these oils the skin would soon become harsh, drawn and wrinkled.

At night, after your pores are cleansed with Angelus Lemon Cleansing Cream, massage Angelus Skin Food well into the skin. The hungry tissues quickly absorb the soothing nourishment and are kept supple and refreshed.



Angelus Skin Food is an excellent retreating cream. It not only strengthens and vitalizes the tissues beneath the skin but it whitens and softens the surface at the same time.

There are no harmful chemicals in any of the Angelus Creams and they positively will not grow hair. All the whitening is done by the action of the lemon which has been deftly blended with the soothing substances.

### Start the Angelus Treatment Today

All smart shops, drug and department stores carry Angelus Lemon Cleansing Cream and Angelus Skin Food. Don't be without them another day. Start tonight to give your complexion the soft silky texture of health by using these delightful creams.

PARK & TILFORD, Sole Agents, 529 West Forty-Second Street, NEW YORK

## Angelus THE LEMON. Cleansing Cream

Small Size \$1.00 Large Size \$1.85

Angelus Skin Food  
2-oz. Jar \$1.00 4-oz. Jar \$2.00

Angelus Lip Stick  
Dark for day, Light for evening use 1.00



Without reserve, all china and crystal  
is offered at 10% to 50% discount

### The Customary January Sale of China and Table Crystal

Discounts of 10% to 50% are the rule

EVERY year during January, Ovington's offers to New York hostesses some rather remarkable values in china and table glassware.

These reductions are all the more marked because the original prices were never high, substantial values and good merchandise being the 85 year old rule at Ovington's.

But, during January, even these fair prices are lowered and everything from a finger-bowl to a dinner set is subject to discounts of 10% to 50%.

## OVINGTON'S

"The Gift Shop of Fifth Avenue"

312-314 Fifth Avenue, near 32nd St.  
New York

### Maternity

Lane Bryant Maternity Apparel is designed in the latest modes, for expectant mothers. Conceal condition; prevent embarrassment; self-adjustable.

#### For Baby, Too

Everything for Baby, from simplest slip to most elaborate layette—nursery furniture, etc.

If unable to call, write Dept. N-1 for Free Style Book.

Lane Bryant  
21-23 W. 38th St.

### RESTORES Faded or GRAY HAIR

Gray, faded, streaked or lifeless hair restored to any shade in one application. Does not discolor the scalp, fade, nor rub off on the pillow. Makes a lasting, rich, lovely color. No after shampoo necessary. You can apply it in the privacy of your own home in a few minutes. Any one of 22 shades given from ONE package. \$1.67 postpaid. Order direct, or

SEND me a little LOCK of Your HAIR; I'LL COLOR IT FREE. Cut close to head and mention shade wished. If in New York call and by appointment I will examine your hair. I have had 30 years' professional experience and will tell you frankly what is best for you. I make no charge for examination or advice. Private operating rooms. Hair pamphlet free on request. L. PIERRE VALLIGNY, Room 54-34 W. 58th St., New York.

It is the privacy of your own home in a few minutes. Any one of 22 shades given from ONE package. \$1.67 postpaid. Order direct, or

SEND me a little LOCK of Your HAIR; I'LL COLOR IT FREE. Cut close to head and mention shade wished. If in New York call and by appointment I will examine your hair. I have had 30 years' professional experience and will tell you frankly what is best for you. I make no charge for examination or advice. Private operating rooms. Hair pamphlet free on request. L. PIERRE VALLIGNY, Room 54-34 W. 58th St., New York.

### ESTABLISHED 1887 SHEPARD KNAPP SON CO. INC. 38-44 West 23rd Street



### January Reduction Sale WINDSOR DAY-BED

Any desired finish. Several designs to choose from. 2 ft. 6 in. wide or 3 ft. wide.

Reduced to  
**\$30.00**

COMBINATION BOX SPRING AND MATTRESS, covered in Cretonne or Denim.

Reduced to  
**\$25.00**

### YOUTH Restored

Don't Color Your Hair Yourself. Hair Coloring is an Art that should only be undertaken by an expert. I use only the best vegetable compound obtainable and guarantee not to injure the hair or scalp. Satisfactory results assured. Write, phone or call for appointments. Hair Coloring Expert. 105 West 43rd St., N.Y. Tel. Bryant 5356.

Maison Alex

Reduce Your Flesh by wearing Dr. Walter's Reducing Rubber Garments For Men & Women Cover entire body or any part. Send for Illustrated Booklet. Dr. Jeanne A.C. Walter 353 Fifth Ave., N.Y. Best Reducer, Price \$9.00 Billings Bldg., 4th fl. Thin Reducer, \$2.50 (Entire Body, 3d door E)

LADIES' HAIR GOODS of every description. Featherweight Transformations of superior French hair. Can be dressed in any fashion. CYCLAMEN HAIR WHITENER Aromatic solution specially prepared for faded and yellow gray hair. Gives the hair a silver appearance so much admired. Price \$2.50. Application Parlor and Salesroom, 87 West 29th St., N.Y. Mr. Herb-Alone Toilet Preparations.

United States Shoe & Leather Co.

### Something New to the World PLEXO Crème d'Élité

PLEXO is a non-greasy Vanishing Cream used for softening and whitening the skin. It promotes skin health, resulting in a clear, fresh and youthful complexion.

50 Cents a Jar (Dept. N-1)  
Made by the **PLEXO**  
Cosmetic Co.

### LOOK YOUNGER

MME. MARIE of 222 Riverside Drive, New York City, for the past twenty years has specialized in the removal of facial blemishes. A beautiful face is often marred by deep lines, wrinkles, drooping eyelids, freckles, scars, etc. MME. MARIE removes these imperfections without CUTTING OR FILLING. Healthful stimulation of the muscles and tissues, as practiced by MME. MARIE, accomplishes the desired results quickly. Don't worry about facial disfigurements, have them removed by MME. MARIE. All work guaranteed. Appointments may be made by letter or phone. Telephone RIVERIDE 3376

### Reduce Your FAT

QUICKLY BY USING  
Cosi Obesity Cream

Used externally; harmless for both men and women. No starving, no dieting, no exercises, no massage, no drugs, spend fifteen minutes daily in your own home and you will be surprised with the results obtained. (Six weeks' treatment) pound jar, \$7.00, sent postpaid—sample 10c. Made and sold only by Dr. Curry, 8811 Ave. G, Brooklyn, N.Y.

Youthful Beauty Restored Look Twenty Years Younger through Madame's 3-Cosmetics Method. Removes freckles, lines, blemishes. Restores youthful contour and facial beauty. Write for booklet "Youth and Beauty" by Sir Peter Lely. Mrs. Mayne 50 West 49th St. Tel. Bryant 9426, New York City.

### EVERY WOMAN SHOULD KNOW TRUHU

TRUHU means WASHABLE SILKS IN EVERY WEAVE AND GRADE IN EVERY COLOR AND SHADE LIGHT OR DARK—ANY COLOR BLACK

ALL WASHABLE

"If it's TRUHU it's washable"

THE NAME IS ON THE LABEL THE LABEL IS ON THE GARMENT

### WHY HAVE GRAY OR FADED HAIR?

HENNA D'OREAL

NEW FRENCH DISCOVERY which is composed of pulverized Henna and Herbs, provides the best coloring in the world. Not affected by previous dye, will not stain scalp or rub off. All shades, easy to apply. Beware of inferior substitutes. A perfect preparation proven to be absolutely the best. Price, \$1.50. Postpaid, \$1.65. Blond Henna for lightening hair that has grown dark. Price \$2.50. Address Dept. J. R. PAUL, Hair Coloring Specialist, 34 W. 37th St., N.Y. Tel. Greeley 100.

### CHAUFFEURS' OVERCOATS

Lined With Kangaroo Fur \$145

Brill Brothers Broadway at 49th

### Liberal Prices Paid

For Slightly Used Gowns, Wraps, Furs and General Attire. For 27 years we have enjoyed the privilege and confidence of hundreds of the best families of America, and we would appreciate the opportunity of purchasing apparel which you no longer desire. We also allow full value for diamonds, jewelry, silverware, furniture, draperies, rugs, etc. MME. NAFTAL 80 West 45th St., New York Bet. 9th & 10th Aves. Tel. Bryant 670.

